

RESUME

1. Name : **Dr. Y. MOYDHEEN SHA**

2. Age & Date of Birth : 47 years & 10-07-1976

3. Address:

Residential:

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Assistant Professor,
PG& Research Depot of Commerce
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4. Designation : Assistant Professor of Commerce

5. Educational Qualifications:

Sl.No	Degree	Institution	Year of Passing	Percentage
1	SSLC	Govt. High School, Valadi	1992	68%
2	HSC	E.R. Hr.Sec. School, Trichy	1994	67%
3	B.Com.,	Jamal Mohamed College, Trichy	1997	58%
4	M.Com.,	Jamal Mohamed College, Trichy	1999	63%
5	M.Phil.,	Jamal Mohamed College, Trichy	2001	78%
6	M.B.A.,	Bharathidasan University, Trichy	2011	66%
7	M.Sc., (Psy)	Tamil Nadu Open University, Chennai	2015	58%
8	SET	Tamil Nadu State Eligibility Test 2016	2016	-
8	Ph.D.,	Jamal Mohamed College, Trichy	2017	-

6. Experience: Undergraduate : 12 Years

Post Graduate : 12 Years

7. Areas of Specialization : Finance,

8. Languages Known : Tamil, English, and Urdu

9. Subjects Taught:

Undergraduate : 1. Income Tax Law and Practice
2. Financial Accounting
3. Management Accounting
4. Auditing
5. Cost Accounting

Post Graduate : 1. Business Taxation
2. Management of Industrial Relations
3. Advanced Marketing Management
4. Corporate Laws
5. Human Resource Management

10. Details of Paper Presented and Published:

Title of the Paper	Name of the Seminar & Places	Date of Seminar
Role of mutual fund industry in economic growth of India	National Seminar on India- An Emerging Economic Power & PG Dept. of Commerce (SF) JMC, Trichy-20	04-02-2012
Role of Life Insurance Sector in India	National Seminar on Service Sector in the Globalization Era & PG & Research Dept. of Commerce, JMC, Trichy-20	22-02-2012
Growth And Development Of Village And Small Industries	National Seminar on Problems and Challenges in MSME & Dept. of Business Administration JMC, Trichy-20	25-02-2012
Problems and Prospects on Internet Banking	State Level Seminar on "Problems & Prospects of Service Sector in India" with ISBN: 978-93-81521-19-9 PG Dept. of Commerce, JMC, Trichy-20	12-01-2013
An Empirical Study on Customer Satisfaction in Internet Banking in Tiruchirappalli Town.	International Seminar on "Contemporary Issues and Challenges of Indian Business in Global Scenario" - PG and Research Depot. of Commerce, Jamal Mohamed College, Trichy-20	13-02-2013
A Study on Customer Satisfaction in Internet Banking	International Seminar on " Global Competitiveness - A Challenge for Sustenance and Excellence" with ISSN : 2250 - 1940 PG Department of Commerce Jamal Mohamed College, Trichy-20	16 ,17-08-13

Financial Inclusion Through E-Commerce : Issues and Remedies	State Level Seminar on “Financial Inclusion – A Way of Equitable Growth” with ISBN : 978-81-909104-0-8 PG Department of Commerce (SF) Jamal Mohamed College, Trichy-20	21-09-2013
Companies Act 2013- At a Glance	State Level Seminar on “Different Perspectives of Companies Act 2013 – Towards Corporate Excellence” with ISBN: 978-81-909104-2-2 PG Dept. of Commerce (SF) Jamal Mohamed College, Trichy-20	01-02-2014
A Study on Customer Satisfaction in E-Banking with special reference to IOB, ICICI Banks in Tiruchirappalli Town	National Conference on “Modern Dynamics in E-Commerce” with ISSN: 2321-3604 PG Department of Commerce Computer Application, St. Joseph’s College (Autonomous”), Tiruchirappalli-2	07-03-2014
A Study on Customer Satisfaction in E-Banking with special reference to Public and Private Sector Banks in Tiruchirappalli District	Intercontinental Journal of Marketing Research Review. ISSN : 2321-0346 (online) ISSN : 2347-1670(print) Impact Factor : 0.612	Volume 2, Issue 5, May 2014
Customer’s Perspectives in E-Banking – An overview	International Seminar on “ Global Economic Revival : A Changing Scenario” with ISSN : 0973-0303 PG Department of Commerce Jamal Mohamed College, Trichy-20	16 th & 17 th Aug 2014
A Study on Customer’s Perception on Internet Banking	National Seminar on “Marketing Strategies for make in India Products and Services” with ISSN : 0973-0303 PG Dept. of Commerce, JMC, Trichy-20	24-01-2015
A Study on Customer Satisfaction in Internet Banking with special reference to Tiruchirappalli District	International Journal of Marketing and Technology ISSN: 2249-1058 Impact Factor: 4.077	Volume-5, Issue-2 February 2015
An Empirical Study towards Customer Satisfaction in Internet Banking services with special reference to Tiruchirappalli District,	International Journal of Scientific Research ISSN: 2277-8179 Impact Factor : 3.2416	Volume 4, Issue 5 May 2015
A Study on Customer’s Perspectives in E-Banking in India	International Seminar on “ Inclusive Economic Global Economic Growth” with ISSN : 0973-0303 PG Department of Commerce Jamal Mohamed College, Trichy-20	13 th & 14 th August 2015

The Role of Islamic Banking in Indian Economy	National Seminar on “Practical application of Interest Free Financing for the Economic Development” with ISSN : 0973-0303 PG Department of Commerce, JMC, Trichy-20	13 th January 2016.
A Study on Barriers in Adoption of Mobile Banking services in India	National Seminar on “Growth Strategies for Business Development in India” with ISSN : 0973-0303, PG Department of Commerce, JMC, Trichy-20	28 th September 2016
A Study on Green Banking in India – An Overview	National Seminar on “Emerging Business Practices in the global Environment” with ISSN : 0973-0303 PG & Research Department of Commerce, JMC, Trichy-20	19 th January 2017
Input Tax Credit Mechanism Under GST	National Seminar on “Implementation and Management of GST in India- An Appraisal” PG & Research Department of Commerce, JMC, Trichy-20	25 th January 2018
A Study on Customer Satisfaction in E- Banking	National Conference on “Advancement in Business in the Digital Era” with ISSN 2249-0191, Post Graduate Department of Commerce, Jamal Mohamed College, Trichy-20	20 th September 2018
A Study on Customer’s Influencing Factors towards BSNL Networks Services in Tiruchirappalli City	International Conference on “ New Horizons of Business in the Changing Global Environment” PG & Research Department of Commerce, JMC, Trichy-20	23 rd January 2019
Impact of Social Media and Buying Pattern of Consumers in Tiruchirappalli towards Purchase of Textile Garments	The International Journal of Analytical and Experimental Model analysis – An UGC -CARE Approved Journal IJAEMA VOL XI, Issue IX	September 2019
A Study on Barriers in Adoption of Mobile Banking Services in Tiruchirappalli City	Our Heritage Journal ISSN 0474-9030	2020
The Role of Online Business in Digital Era	Our Heritage Journal ISSN 0474-9030	2020
Consumer Attitude towards Green Marketing Practices in Tiruchirappalli district	WESLEYAN Journal of Research – An International Research Journal, ISSN: 0975-1386	December 2020

A study on Customer Attitude and Satisfaction towards Online Shopping in Tiruchirappalli City	International seminar on service sector in India: making new avenues in Indian Economy, Jamal Mohamed College, Trichy Published in kala Journal of Indian art History Congress, ISSN: 0975-7945	January 2021
Consumer Attitude towards Online Shopping in Tiruchirappalli City	ICSSR Sponsored Two Day National Seminar on "Great Initiatives Of State And Central Government Through Startsup(S) Programmes In Nurturing Entrepreneurial Activities" organised by PG & Research Department of Commerce Jamal Mohamed College, Trichy	21-09-2022 TO 22-09-2022

11. Details of Seminars / Conference / Workshops Attended:

Title of the Paper	Name of the Seminar & Places	Date of Seminar
Role of Banking Sector in Indian Economic Development	National Seminar on "Role of Banking Sector in Indian Economic Development" Depot. of Commerce, MGR College, Hosur	30-11-2011
International Financial Reporting Standards (IFRS)	Work Shop, Dept. of Business Administration & Commerce(SF) JMC, Trichy-20	01-10-2011
Stock Market Practices	State Level Work Shop, PG & Research Dept. of Commerce, JMC, Trichy-20	12-01-2012
Examination Reforms	National Seminar on Examination Reforms, JMC, Trichy-20	24-02-2012
Teaching, Learning and Research in Higher Education - Excellence and Beyond Excellence	Seminar , Internal Quality Assurance Cell, JMC, Trichy-20	07-03-2012
Corporate Social Responsibility -Issues and Challenges in India	State Level Seminar on "Corporate Social Responsibility - Issues and Challenges in India" PG & Research Depot. of Commerce, Jamal Mohamed College, Trichy-20	29-01-2014
New Vistas in Employment Relations in Public and Private Sector Undertakings	National Seminar on "New Vistas in Employment Relations in Public and Private Sector Undertakings " PG & Research Depot. of Commerce,	05-02-2015

	Jamal Mohamed College, Trichy-20	
Customer Service Strategy for Next Generation	National Seminar on “Emerging Business Practices in the global Environment” with ISSN : 0973-0303 PG & Research Department of Commerce, JMC, Trichy-20	19 th January 2017
Corporate Heading for Foreign Exchange Risk in India	National Seminar on “Emerging Business Practices in the global Environment” with ISSN : 0973-0303 PG & Research Department of Commerce, JMC, Trichy-20	19 th January 2017
Customer Satisfaction towards Digital Banking	International Conference on Service Marketing – Process, Practice and Potential Organised by National College(Autonomous) Tiruchirappalli	24 th January 2019
Artificial Intelligence	International Workshop on Artificial Intelligence, Organised by PG & Research Department of Social Work, Jamal Mohamed College, Trichy	14 th February 2019
A Study on Work Life Balance of Private Sector Banks	National Seminar on Recent Trends in Banking Sector organised by PG & Research Department of Commerce, Selvam Arts and Science College, Namakkal	16 th February 2019
A Study on Environmental Sustainability of Green Marketing Strategy	ICSSR Sponsored National Seminar on Fostering Scientific Temper on Business Research, Organised By PG & Research Department of Commerce, Periyar E.V.R.College, Tiruchirappalli	20 th February 2019
The Role of Online Business in Digital Era	International Conference on “Opportunities and Challenges of Business in the Changing Scenario” Organised by PG & Research Department of Commerce, JMC, Trichy-20	23-01-2020
A Study on Barriers in Adoption of Mobile Banking Services in Tiruchirappalli City	International Conference on “Opportunities and Challenges of Business in the Changing Scenario” Organised by PG & Research Department of Commerce, JMC, Trichy-20	23-01-2020
New Developments in Financial Industry	International conference on “ New Developments in Financial Industry” (ICNDFI’22) organised by The PG Department of Commerce, AIMAN College of Arts and Science for Women, Trichy	06-08-2022

Consumer Attitude towards Online Shopping in Tiruchirappalli City	ICSSR Sponsored Two Day National Seminar on “Great Initiatives Of State And Central Government Through Startsup(S) Programmes In Nurturing Entrepreneurial Activities” organised by PG & Research Department of Commerce Jamal Mohamed College, Trichy	21-09-2022 TO 22-09-2022
Knowledge Management Practices Among Students- A Theorital Perspective	ICSSR Sponsored Two Day National Seminar on “Knowledge Management Practices to Develop Skills of College Students” organised by Department of BBA, Jamal Mohamed College, Trichy	12-10-2022 To 13-10-2022
Digital Marketing	National Seminar on Digital Marketing, Organised by PG & Research Department of Commerce Jamal Mohamed College, Trichy	01-02-2023 To 03-02-2023
Investors Awareness Programme	Knowis Learning Academy, Trichy , India	08-03-2023

12. Faculty development & Interaction Programme

S.No	Institution	Date
1.	Faculty development Programme , Workshop on E-Content Development for Teaching -Learning Jamal Mohamed College, - IQAC Tiruchirappalli	22 nd December 2015
2.	Faculty development Programme , Workshop on The Role of Teacher in the Present Scenario Jamal Mohamed College, - IQAC Tiruchirappalli	7 th January 2017
3.	Faculty development Programme on ‘NLP Based Faculty Empowerment Programme’ held at Jamal Mohamed College, Tiruchirappalli	17 th , 19 th and 20 th June 2017
4.	Faculty development Programme on Writing Winnable Project Proposals held at Jamal Mohamed College, Tiruchirappalli	23 rd June 2018
5	UGC CPE Sponsored Two-day Workshop on “Professional	18 th & 19 th

	Development for Academic Leadership in Curriculum Design, Organised by Curriculum Development Cell, Jamal Mohamed College, Trichy	January 2019
5	Staff Enrichment Programme on Ownership Culture Organised by IQAC, Jamal Mohamed College, Trichy	14 th June 2019
6.	Online Orientation Programme Organized by Teaching Learning Centre & Research Development and Services Cell, Ramanujan College, University of Delhi sponsored by Ministry of HRD, Pandit Madan Mohan Malaviya National Mission On Teachers And Teaching (PMMMNTT)	4 th June to 1 st July 2020
7	One-Week e-Faculty Development Programme on “Competency & Sustainability of Commerce & Management Teachers –Post Covid-19 Scenario” Organised by University College of Commerce and Business Management, Kakatiya University, Warangal, Telangana	16th July 2020 to 22nd July 2020
8	National level one week Faculty development programme on research methodology Organized by Amar Sewa Mandal;S Kamala Nehru Mahavidyalaya,Nagpur	26-04-2021 To 01-05-2021
9	7 Days International Professional Development Programme (PDP) on SPSS Organised by PG& Research Department of Commerce, Patrician College of Arts & Science, Chennai	21-06-2021 to 27-06-2021
10	7 Days National Level Faculty Development Programme- “Prudent Teaching Dynamics” Organized by IQAC, SAFI Institute of Advanced Study , Kerala	21-06-2021 to 28.06.2021
11	2 week Interdisciplinary refresher course on “Advanced Research Methodology ” Organised by Teaching Learning Center, Ramanujan College University of Delhi. Sponsored by MHRD, PMMMNTT, New Delhi	22-01-2022 To 05-02-2022
12	One-Week National level FDP on investor Awareness and education Organised by Sraddha academy for financial Education in collaboration with PG & Research Department of commerce, Jamal Mohamed College, Trichy	18-03-2022 To 26-03-2022
13	Six Days Virtual Workshop on “Effective Share Trading Strategies” Organised by PG Department of commerce, Jamal Mohamed College, Trichy	21-04-2022 To 26-04-2022
14	2 week Interdisciplinary refresher course on “Managing Online Classes & Co-Creating MOOCs 17.0” Organised by Teaching Learning Center, Ramanujan College University of Delhi, Sponsored by MHRD, PMMMNTT, New Delhi	07-08-2022 To 21-08-2022
15	One Week Online Short Term Faculty Development Programme on Ethics in Academic Research Writing Organised by Human Resource Development Centre (HRDC) & AMET Business School	30-01-2023 TO 04-02-2023

13. Details of Seminars / Conference / Workshops Organized:

1. Seminar organizing Secretary for International Seminar on “Inclusive Economic Growth” Conducted by PG Department of Commerce, Jamal Mohamed College, Trichy, On 13th & 14th August 2015.

2. Seminar organizing Secretary for International Seminar on “Service Sector in India: Making New Avenues in Indian Economy” Conducted by PG& Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli On 13-01-2021

Declaration

Herewith I assure that the above details furnished are true to the best of my knowledge.

(Dr. Y. Moydheen Sha)